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The logo for Applied Tech. & Design (ATA) is a stylized, bold, black graphic. It consists of a central vertical bar that is wider at the top and tapers slightly. This bar is flanked by two large, slanted shapes that resemble the letters 'A' and 'A' respectively, but they are interconnected with the central bar and each other. The overall shape is symmetrical and has a strong, industrial feel.

ATA

APPLIED TECH. & DESIGN